

Featuring



Featuring

What is featuring?

Featuring is where you use credits (another reason we advise being in free whilst you're new, if you're in background without having built any regulars yet you will need to feature your profile, but you need credits on your account in order to feature. So you need to earn credits before featuring) to boost your profile, meaning putting your profile in-front of more clients, and therefore giving you more calls, meaning you make more money. There are three types of featuring that we train you to use, that will help boost your traffic:

1. Bidding for Online Now first page
2. Profile / Day featuring
3. Front Page- Direct Cam member of the day (Phone chat member of the day, Content creator)

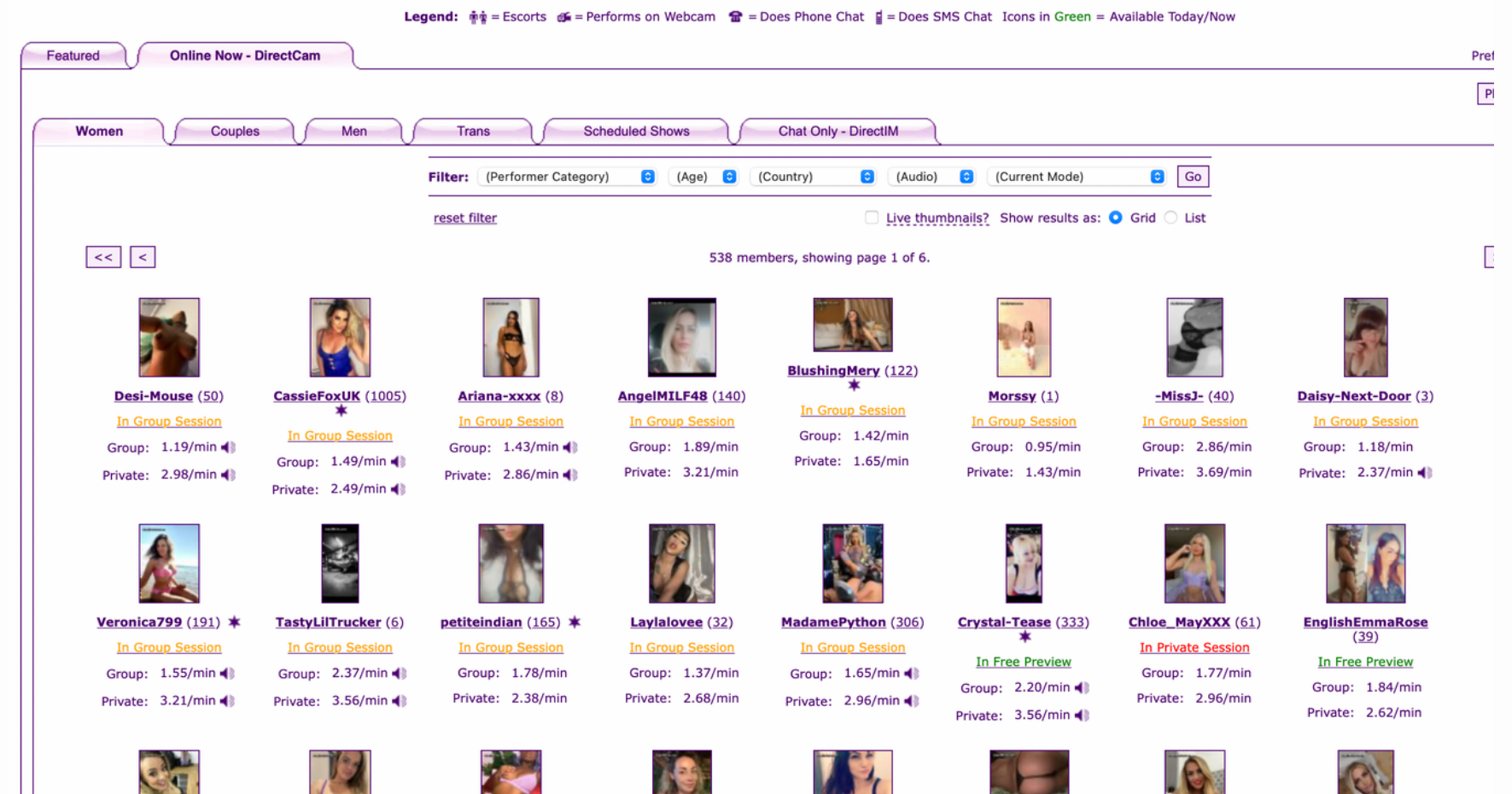
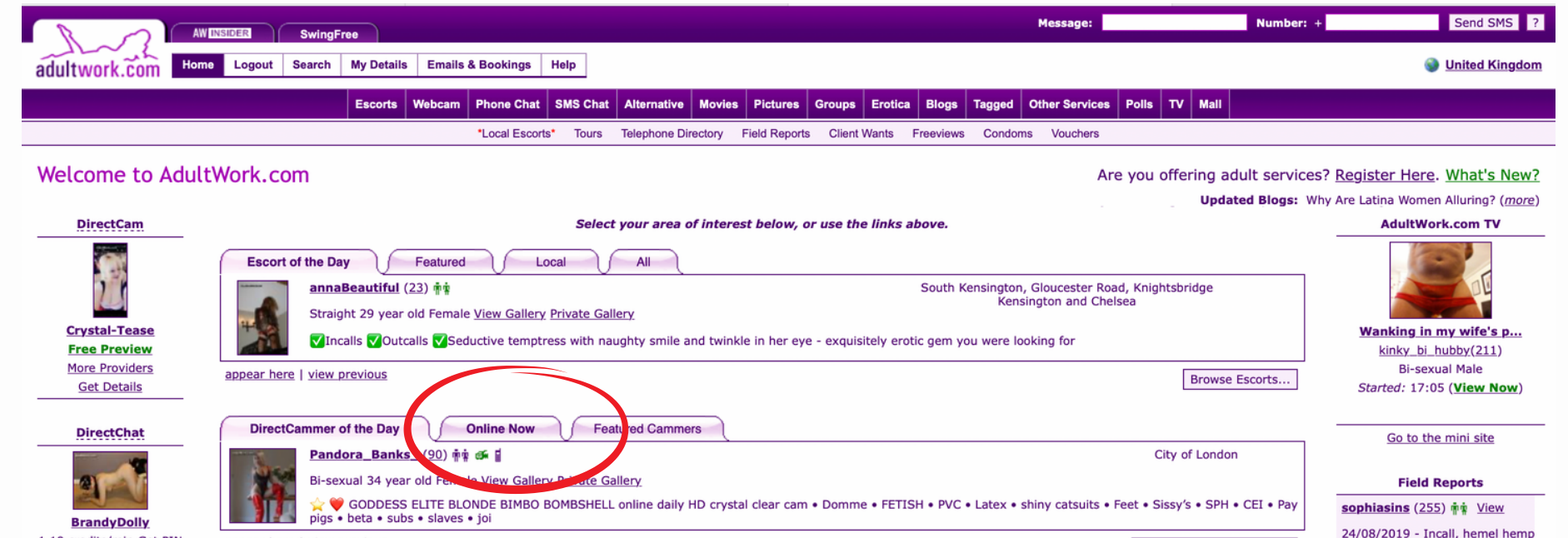
1. Bidding for 'Online Now' first page

If a client doesn't go straight to their hotlist, or wants a model different to one on their hot list they will go to "Online Now" (circled red)

Those who have featured for the hour for online now, will appear on the first few pages. As you can see, there are 6 pages worth of models online (538) on this example (taken on a Thursday evening at 17:40) the model's online vary massively depending on the time and day. You will find there are more models on in the evenings than days, especially at the weekends.

So when it's busy, it's important to hourly bid. You will appear on the front first pages for the whole hour you have featured for.

Personally, if I knew I was going to log in for 8pm for example, at around 7:50pm I'd go onto the bidding page, enter 3 credits in each box up until the time I was due to come offline.



1. Continued - Bidding for 'Online Now'

first page

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Personally, if I knew I was going to log in for 8pm for example, at around 7:50pm I'd go onto the bidding page, enter 3 credits in each box up until the time I was due to come offline. Like this (Video to follow on how to get to this page)

You need to make sure the amount goes green. If it's yellow or red, you need to put a higher number in. Normally 2-5 credits an hour is plenty.

If I didn't have many credits, I would bid for my first hour online, and if I made my bid money back, I'd feature for the next hour. For example if you spend 3 credits on bidding and make 50 credits in that hour, it's been worth it, and it's worth featuring for the following hour.

Time Slot	Credits	Credits	Credits
02:00 to 02:59			
03:00 to 03:59			
04:00 to 04:59			
05:00 to 05:59			
06:00 to 06:59			
07:00 to 07:59			
08:00 to 08:59			
09:00 to 09:59			
10:00 to 10:59			
11:00 to 11:59			
12:00 to 12:59			
13:00 to 13:59			
14:00 to 14:59			
15:00 to 15:59			
16:00 to 16:59			
17:00 to 17:59			
18:00 to 18:59	3		
19:00 to 19:59	3		
20:00 to 20:59	3		
21:00 to 21:59	3		
22:00 to 22:59	3		
23:00 to 23:59			

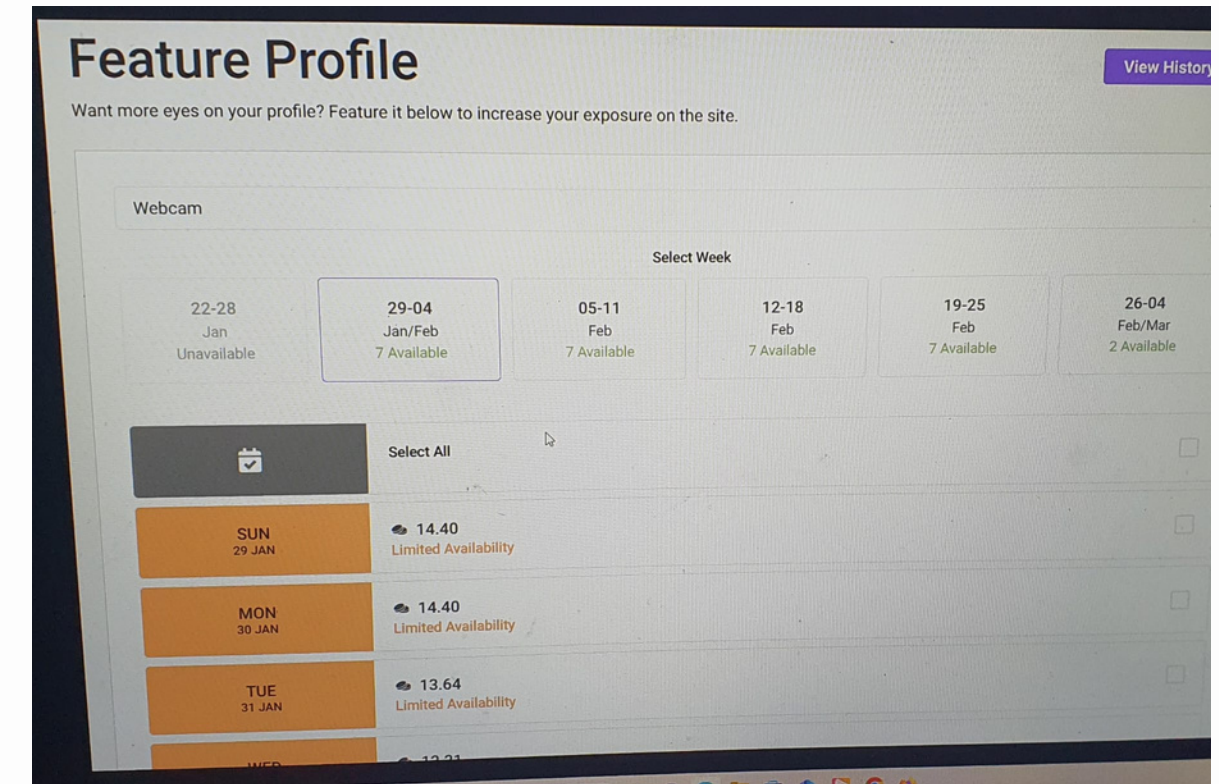
[Update colours](#)

2. Profile Daily Featuring (24hours)

Now I (Emily) am a big fan of the hourly bidding feature (previous page) but Gemma, agent of High Society Gems is a big advocate of Profile featuring and many models in her previous group chat with High Society models have done exceptional well from it. So for this part of training, Gemma will be explaining what Profile / Day featuring is and how to use it (followed by a training video by me, Emily)

Profile featuring is for 24 hours and starts 12am and runs until 11.59pm. These features can be booked up to a month in advance and the earlier you book them the cheaper they are. There is limited availability so its always best to plan your month in advance.

The prices run on a type of 'Buy it now' formula rather than 'bidding' but prices can differ depending on the time of the month and amount of featuring slots already purchased for that date. For example a Thursday 4 weeks away is currently 3.41 credits and Thursday of this current week is 12.32.



When on the profile featuring page you simply need to select the date you wish by ticking the box and then confirming the over all prices (you can purchased multiple dates at once) at the bottom of the page. These credits are deducted from your credit balance straight away.

This feature places you on the 'Featured tab' and has many positives that can be taken advantage of even when not online! Your profile will show no matter what so you don't have to be online for the full 24 hours. When you are online you will rank high on the online now tab just as you would from the hourly bidding feature.

My (Gemma's) top tips are to make sure you have as many ways possible to make credits during these 24 hours. Upload new content a few days before and have eye catching new profile pictures. If you can't get on cam but can take calls make sure you phone chat is on! Also include a paragraph in your bio telling clients they can hotlist you to see when you are back online that day or that they can SMS chat you and will come online for them!

3. Front Page- Direct Cam member of the day (Phone chat member of the day, Content creator)

To the side, this is the front page of Adultwork, and the first thing clients see logging in.

You can feature your profile to show on the front page. We implemented training for this feature a few months ago. We use a schedule so each group chat gets a chance to offer it out to their models. We have done this because where you essentially have to 'Bid' for the spot, we did not want model's within this franchise bidding against one another and therefore making the price more. The cost of Direct Cam member of the day is A LOT. It's very controversial in the agency. If you win the bid, it is absolutely crucial you use full use of the time you are featured on the front page.

The screenshot displays the front page of the Adultwork website, featuring several highlighted members and groups. At the top right, there is an 'Update' button. Below it, a navigation bar prompts users to 'Select your area of interest below, or use the links above.' The main content is organized into five sections, each with a title, a featured member's profile, and a 'Browse' button.

- Escort of the Day:** Features **annaBeautiful (23)** from South Kensington, Gloucester Road, Knightsbridge, Kensington and Chelsea. She is a 29-year-old female with a bio: 'Straight 29 year old Female View Gallery Private Gallery'. Her interests include 'Incalls', 'Outcalls', and 'Seductive temptress with naughty smile and twinkle in her eye - exquisitely erotic gem you were looking for'. A 'Browse Escorts...' button is at the bottom right.
- DirectCammer of the Day:** Features **Pandora_Banks_ (90)** from the City of London. She is a 34-year-old female with a bio: 'Bi-sexual 34 year old Female View Gallery Private Gallery'. Her interests include 'GODDESS ELITE BLONDE BIMBO BOMBSHELL online daily HD crystal clear cam', 'Domme', 'FETISH', 'PVC', 'Latex', 'shiny catsuits', 'Feet', 'Sissy's', 'SPH', 'CEI', 'Pay pigs', 'beta', 'subs', 'slaves', and 'joi'. A 'Browse Direct Cammers...' button is at the bottom right.
- Phone Chat Member of the Day:** Features **SweetChantelle (5)** from London, Kensington and Chelsea. She is a 31-year-old female with a bio: 'Bi-sexual 31 year old Female View Gallery Private Gallery View Movies'. Her interests include 'YOU ABSOLUTELY MUST CHECK OUT BANGING FUCK-ALBUM OF ADULTWORK CLIPS AND FUCK-GALLERY', 'UNREAL DEEPTHROAT', and 'OUTFITS QUEEN LATEX SECRETARY'. A 'Browse Phone Chat Operators...' button is at the bottom right.
- Content Creator of the Day:** Features **PrincessPolli (2)** from London, City of London. She is a 19-year-old female with a bio: 'Bi-sexual 19 year old Female View Gallery Private Gallery'. Her interests include 'TEEN PARTY GIRL...PRETTY PETITE 19Y/O', 'LUXURY...HIGH CLASS COMPANIO', and '??'. A 'Browse Content Creators...' button is at the bottom right.
- Group of the Day:** Features the group **AdultWorks Finest Performers: Award Winning Members** with 446 members. The bio reads: 'ACCEPTING NEW MEMBERS - 16 YEARS on AW - 11 STAFF IN A REAL OFFICE - 500K+ ACCUMULATIVE RATINGS ON AW - JOIN INSTANTLY TODAY - AWARD WINNING GROUP, WHATSAPP GROUP, CASH PRIZES, COMPETITIONS, FREE POSITIONING. WORLD WIDE BANK TRANSFERS. + GROUP SERVICES'. Statistics shown are 138 members, 228 likes, 80 posts, and 169 followers. The total rating is 138258. A 'Browse Groups...' button is at the bottom right.

3. Continued - Front Page- Direct Cam member of the day (Phone chat member of the day, Content creator)

You will be featured for 24 hours. From midnight of the night you win the bid. (There is a video on how to bid with more information on when to bid etc) It's very similar to eBay, where you put in a maximum bid, and try not to get outbid.

Direct Cam Member of the day can go from anything close to 150 - 250 credits. It's contrivisural due to some model's believeing if you stay on cam for as long as possible within 24 hours, you can make a lot. Thry find it's the amount of hours put into being online that make you the credits rather than the fact that you are on the front page. They have a good point! I've made 1000 credits in 24 hours, and I only hourly bid a few times. I wasn't on the front page.

The one big benefit we have found from being on the front page is profile views going up a conerderble amount along with hotlist adds. So model's who featured found their profile was massively boosted for some time after the 24 hours as well.

It's up to you if you want to use this feature. If you want to, simply messaged your manager to find out when your groups week is and lease a day that works best for you.